



**DANCE
STUDIO
OWNERS
INNER
CIRCLE**

30-DAY DEEP DIVE



REFER BACK TO 90-DAY PLANNING

MONTH	WORK ON YOUR BUSINESS GOAL (e.g. Strategy, Systems, Growth)	WORK IN YOUR BUSINESS GOAL (e.g. Daily Operations, Client-facing Work)

PROMPT TO CHATGPT

I'm planning my next 30 days.

Attached are two screenshots:

1. My **30-day plan for this specific month** (from the table above)
2. My **30-day planning template** (the next page with the boxes)

Using *only* what you see in these screenshots, please:

- Turn my monthly priorities into a **clear, realistic 30-day plan**
- Break the work into **small, actionable steps** → **with deadlines**
- Organize everything so it fits cleanly into my planning template

Do not add new goals, ideas, or priorities.



PROJECT	WEEK	ACTION STEPS	DEADLINE
	Week 1		
	Week 2		
	Week 3		
	Week 4		
	Week 1		
	Week 2		
	Week 3		
	Week 4		
	Week 1		
	Week 2		
	Week 3		
	Week 4		



The Inner Circle Roadmap

Finance	Student Attraction & Retention	Programs & Curriculum	Operations & Execution	You & Your Team
Watch foundational finance videos & complete report-reading worksheet. A1	Refine UVP + create/update your lead offer. B1	Update all class plans with structure templates. C1	Set up Slack/Drive/Asana with IC templates. D1	Complete Vision & Values Worksheet for your LMS bio + team handbook. E1
Build your Money Meeting flow. A2	Document your inquiry → trial → enrollment workflow. B2	Build monthly "objective of the month" board for teachers. C2	Build Team Communication Code. D2	Identify 3 tasks to delegate this month. E2
Calculate margins for each program using provided template. A3	Divide email list into leads / active students / churn. B3	Create "Values-in-Action" teaching guidelines. C3	Use Team Meeting Agenda template each week. D3	Build or refine job descriptions + candidate questionnaire. E3
Run ROI calculations for hires, programs, and tools. A4	Implement first-class script + teacher welcome system. B4	Implement sensory-aware classroom checklist. C4	Build KPI dashboard for retention, enrollment, program health. D4	Create your new-hire 30/60/90 plan. E4
Build your 12-month projection using forecasting tools. A5	Add 1-2 recognition systems & 1 fun touchpoint per month. B5	Run 4-6 week family survey + teacher check-in. C5	Run class drop-off analysis + implement one fix. D5	Add "I" statements + conflict flowchart to team handbook. E5
				Schedule quarterly reviews + assign KPIs to roles. E6

Make sure to **right-click on links and buttons to open them in a **New Tab** so you don't lose your progress!*



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FOCUS

Focus | My Next Right Move...

1:1 CALLS TO BOOK

Success Check-in →
(All Members)

FB Ads Momentum Call with Maxine →
(Premier & Mastery Members)

Find Your Way Call →
(Launch Members)

Finance Momentum Call →
(Premier & Mastery Members)

Momentum Call →
(Premier & Mastery Members)

Mastery Executive Call Link →
(Mastery Members)

Social Media Momentum Call with Sophie Mckie →
(Premier & Mastery Members)

Mastery Momentum Call →
(Mastery Members)

UPCOMING CALLS TO ATTEND

TRAINING / RESOURCES TO REVIEW

ADD TO GOOGLE CALENDAR